







# Parent to a school-leaver? Have you and your child considered apprenticeships as the next step?

Here are just 5 reasons why you should.

#### 1. APPRENTICES ARE IN DEMAND



Worried about the competitive job market your child will be entering? More than a quarter of businesses rate apprenticeships higher than any other qualification, meaning apprenticeships are a genius decision for young people. Employers recruit apprentices to create a motivated workforce and a future pipeline of talent.

Clive Atkins' accountancy firm is just one employer fostering future talent to get ahead in the work place and had this to say:

"Ever since we started employing apprentices, we've made sure that all our trainees get stuck into the business straight away. Our previous apprentices have gone on to become financial directors, or partners at accounting firms - we just want to offer talented individuals the chance to become qualified and work alongside our team."

### 2. THE FORMULA FOR SUCCESS



Apprenticeships offer the perfect combination of work and learning, meaning apprentices can continue their education, gaining nationally recognised qualifications whilst working alongside experienced staff.

Laura Green, a mechanical engineering apprentice said:

"I liked the idea of learning on the job and not having to give up earning. Academic learning isn't for everyone, but people who aren't academic have skills and talents in other areas. My apprenticeship has really opened doors for me, it's the best thing I could have done."

#### 3. THE CAREER OPPORTUNITIES



Apprenticeships are open to everyone over the age of 16, of all abilities, and support is tailored for each apprentice to work confidently to work confidently to reap the rewards from a successful career.

ITV, is just one employer whose apprentices have gone onto full-time employment, with one former apprentice now directing the ITV Wales evening news programme.

Safyan Iqbal, a deaf apprentice, credits his apprenticeship for his career success:

"I wouldn't be on my way to having a successful media career without my apprenticeship."



#### 4. INCREASED EARNING POTENTIAL



Over a working lifetime those with job-specific skills will earn £100,000 more than those without. Apprentices at the start of their career must be paid at least the apprentice minimum wage, though many companies pay more than this

Darren Chesworth's career has been transformed by an apprenticeship. After starting on the shop floor Darren has now finished his Degree Apprenticeship in Electronic Engineering, and is part-way through his PhD in Maintenance Strategy, managing assets of up to £30 million

Darren is keen to promote the benefits of apprenticeships to young people:

"While gaining hands-on experience in mechanical and electrical engineering, I've been able to rise through the academic ranks. Being able to earn while learning was the ideal route to fast-track my career.

If I can do it, anyone can!"

## 5. THE WEALTH OF CHOICE



There are 23 sectors, ranging from Advanced Manufacturing and Materials, Engineering to Digital Technology, available at four levels, meaning there is an apprenticeship to suit every learner.

- **1. Foundation Apprenticeship:** equivalent to five good GCSE passes.
- **2. Apprenticeship:** equivalent to two A-level passes.
- **3. Higher Apprenticeship:** equivalent to a HNC/HND or Foundation Degree level and above.
- **4. Degree Apprenticeship:** equivalent to a full bachelor's degree. Degree Apprenticeships are available in ICT, Engineering and Advanced Manufacturing sectors.

Welsh language and Bilingual Apprenticeships are also available.

#### **FIND OUT MORE**



To find out more about apprenticeships call **0800 028 4844** 

To search live apprenticeships vacancies visit **findanapprenticeship.service.gov.wales**.

Follow us on social media



/apprenticeshipscymru



@apprenticewales

MAKE A GENIUS DECISION.
CHOOSE AN APPRENTICESHIP.